

Pitt Meadows Day

Community Sponsor Opportunities

Celebrating 85 Years | Saturday, June 6 | pittmeadowday.ca



About the Event

Pitt Meadows Day is an annual celebration that has been bringing the community together since its inception in 1938. Held on the first Saturday of June at Pitt Meadows Athletic Park, this all-day family-friendly event attracts between **10,000 to 15,000 attendees**, including residents and visitors from surrounding cities, who come to enjoy one of the most anticipated events in the region.

The festivities begin with a classic pancake breakfast, followed by a vibrant parade featuring local businesses, community organizations, and performers, drawing thousands to line the streets in celebration. At the heart of the event is the Main Stage, showcasing live entertainment throughout the day and evening, creating a lively atmosphere for all ages.

The event also features a Kids Zone, an expansive Artisan Market, and a wide range of activities for families to enjoy.

The day concludes with an exciting drone show finale celebrating the spirit of Pitt Meadows. With its growing success, Pitt Meadows Day presents an exciting opportunity for community sponsorship partners to join us in producing this hallmark event. Sponsors can benefit from an engaged and diverse audience while aligning their brand with a deeply rooted and widely recognized celebration of community spirit.

Pitt Meadows Days' success relies on continued community support and generous contributions from local businesses and organizations. We look forward to working with you.

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Gold Sponsor - up to \$9000

Sponsor Benefit	Location	Audience
Space for business banner	Beverage Garden at event, Pitt Meadows Athletic Park	
Business logo included on all Marketing materials (event poster, site map)	Various	
Business logo included in Thank You advertisement in Fall Program Guide	Digital and print distribution to Pitt Meadows community	4000 digital views, 1000 print copies
Social Media coverage and Post Event Thank You posts, including business logo.	City of Pitt Meadows Digital Channels: Instagram, Facebook, LinkedIn	Estimated following of 11,000 followers.
Newspaper group thank you, with business name	Print, delivered to homes	30,000 homes and businesses
Business logo listed on website	www.pittmeadowsday.ca	The entire city website has an annual reach as of 2023: 531,237 visits
Business logo on event entrance banner	Entrance Gates of event at Pitt Meadows Athletic Park	10-15,000 (estimate based on 2025 attendance) event participants
Exhibitor Booth	Pitt Meadows Athletic Park	

Silver Sponsor - up to \$5000

Sponsor Benefit	Location	Audience
Business name included on all Marketing materials (event poster, site map)	Various	
Business name included in Thank You advertisement in Fall Program Guide	Digital and print distribution to Pitt Meadows community	4000 digital views, 1000 print copies
Social Media coverage and Post Event Thank You posts, including business name.	City of Pitt Meadows Digital Channels: Instagram, Facebook, LinkedIn	Estimated following of 11,000 followers.
Newspaper group thank you, with business name	Print, delivered to homes	30,000 homes and businesses
Business name listed on website	www.pittmeadowsday.ca	The entire city website has an annual reach as of 2023: 531,237 visits
Exhibitor Booth	Pitt Meadows Athletic Park	

Bronze Sponsor - up to \$2500

Sponsor Benefit	Location	Audience
Business name included in Thank You advertisement in Fall Program Guide	Digital and print distribution to Pitt Meadows community	4000 digital views, 1000 print copies
Newspaper group thank you, with business name	Print, delivered to homes	30,000 homes and businesses
Business name listed on website	www.pittmeadowsday.ca	The entire city website has an annual reach as of 2023: 531,237 visits

Questions or In Kind Donations? For in kind donations, please visit pittmeadowsday.ca or email sponsorship@pittmeadows.ca.

Tax receipt available upon request. *Marketing materials and logos (eps) due by printing deadline on **May 1, 2026**.