

Pitt Meadows Day

Sponsorship Opportunities



Celebrating 84 Years | Saturday, June 7 | pittmeadowsday.ca

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Presenting Sponsor Opportunities

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Mainstage Presenting Sponsor - Sponsorship Dollar Amount \$27,000

The Main Stage is the event's centerpiece, featuring all-day programming for diverse audiences. The opportunity exists for an exclusive presenting sponsor of the Main Stage. With brand placement on the stage's top and sides, plus additional sponsorship benefits, this tier ensures visibility across the event.

Main Stage Sponsor - \$27,000

Sponsor Benefit	Location	Audience
Banner panels on top and both sides of Main Stage	Pitt Meadows Athletic Park	10-15,000 (estimate based on 2024 attendance) event participants
Pattison Digital Pitt River Bridge Highway Sign 'Thank You to Our Presenting Sponsors' (3 sponsor logos). Estimated \$3000 value based on 4 week rotation.	Pitt River Bridge Digital Highway Sign	Average daily traffic exposure to 82,280 vehicles , 2,303,840 monthly (2024 statistic by BC Ministry of Transportation and Infrastructure)
Harris Road City Hall Digital Sign Thank You to Our Presenting Sponsors' (3 sponsor logos).		
1x Full Page Thank You advertisement in Spring Program Guide	Digital and print distribution to Pitt Meadows community	4000 digital views, 1000 print copies
Social Media coverage and Post Event Thank You posts, including business logo and acknowledgement.	City of Pitt Meadows Digital Channels: Instagram, Facebook, LinkedIn	Estimated following of 11,000 followers.
Stage acknowledgements during entertainment main stage programming	Pitt Meadows Athletic Park	1500-2000 rotating throughout the day, with a total of 10-15,000 total viewers
Featured, larger logo on event entrance banner	Entrance Gates of event at Pitt Meadows Athletic Park	10-15,000 (estimate based on 2024 attendance) event participants
Logo on Marketing materials: event poster, site maps, webpage, inclusion on full page newspaper Thank You ad		

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Main Stage Specifications

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Main Stage Specs

Stage Backdrop:
12' 8" x 23' 6"

Left & Right Speaker Banners (Stage Scrims):
16' x 6"

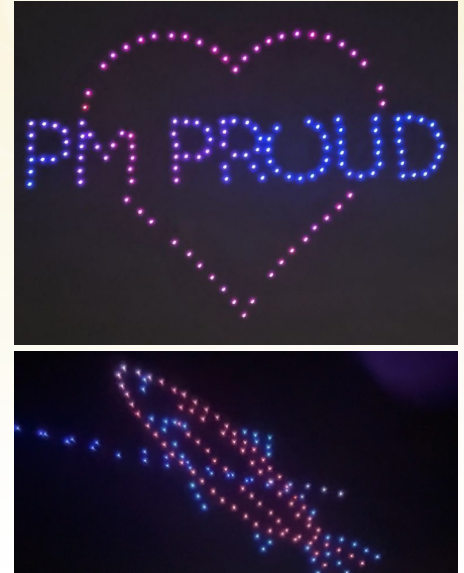
Stage Header (Top Banner):
Option 1 – 3' 11" x 24'
Option 2 – 3' 11" x 36.9'



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Drone Show & Parade (Combined) Presenting Sponsor - Sponsorship Dollar Amount \$25,000

Be the exclusive Presenting Sponsor of the two most iconic moments (combined) of Pitt Meadows Day: the Community Parade and the Grand Finale Drone Show. The parade, a beloved tradition, draws thousands of spectators who gather to celebrate local culture, businesses, and organizations. This is an unparalleled opportunity for your business to showcase its dedication to community engagement. As the day culminates in a breathtaking drone show, your business logo will be the sole featured brand in the night sky to open the show.

Drone Show & Parade Sponsor - \$25,000

Sponsor Benefit	Location	Audience
Featured first image of logo to open drone show	Pitt Meadows Athletic Park	5000
Banner at end of parade	Harris Road	10-15,000 (estimate based on 2024 attendance) event participants
Pattison Digital Pitt River Bridge Highway Sign 'Thank You to Our Presenting Sponsors' (3 sponsor logos). Estimated \$3000 value based on 4 week rotation.	Pitt River Bridge Digital Highway Sign	Average daily traffic exposure to 82,280 vehicles , 2,303,840 monthly (2024 statistic by BC Ministry of Transportation and Infrastructure)
Harris Road City Hall Digital Sign Thank You to Our Presenting Sponsors' (3 sponsor logos).	Harris Road, Pitt Meadows	
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Featured, larger logo on event entrance banner	Entrance Gates of event at Pitt Meadows Athletic Park	10-15,000 (estimate based on 2024 attendance) event participants
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Logo on Marketing materials: event poster, site maps, webpage, inclusion on full page newspaper Thank You ad		
Option to have a float in parade (note that this must be staffed with, and provided by sponsor)	Harris Road	10-15,000 (estimate based on 2024 attendance) event participants

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Kids Zone Presenting Sponsor - Sponsorship Dollar Amount \$15,000

The Kids Zone is a prime spot to engage families. Positioned near the event exit, this sponsorship includes a branded banner on the fencing, ensuring all attendees see your brand as they leave. With inflatables, large-scale games, a rock-climbing wall, and more, this entertainment hub offers excellent brand visibility.

Kids Zone Sponsor - \$15,000

Sponsor Benefit	Location	Audience
Banner in high traffic Kids Zone area, as presenting sponsor	Pitt Meadows Athletic Park - Kids Zone	10-15,000 (estimate based on 2024 attendance) event participants
Pattison Digital Pitt River Bridge Highway Sign 'Thank You to Our Presenting Sponsors' (3 sponsor logos). Estimated \$3000 value based on 4 week rotation.	Pitt River Bridge Digital Highway Sign	Average daily traffic exposure to 82,280 vehicles , 2,303,840 monthly (2024 statistic by BC Ministry of Transportation and Infrastructure)
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Logo on Marketing materials: event poster, site maps, webpage, inclusion on full page newspaper Thank You ad		

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Community Sponsor Opportunities

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Gold Sponsor - up to \$9000

Sponsor Benefit	Location	Audience
Space for business banner	Beer Garden at event, Pitt Meadows Athletic Park	10-15,000 (estimate based on 2024 attendance) event participants
Business logo included on all Marketing materials (event poster, site map)	Various	
Business logo included in Thank You advertisement in Spring Program Guide	Digital and print distribution to Pitt Meadows community	4000 digital views, 1000 print copies
Social Media coverage and Post Event Thank You posts, including business logo.	City of Pitt Meadows Digital Channels: Instagram, Facebook, LinkedIn	Estimated following of 11,000 followers.
Newspaper group thank you, with business name	Print, delivered to homes	30,000 homes and businesses
Business logo listed on website	www.pittmeadowsdays.ca	The entire city website has an annual reach as of 2023: 531,237 visits
Business logo on event entrance banner	Entrance Gates of event at Pitt Meadows Athletic Park	10-15,000 (estimate based on 2024 attendance) event participants
Exhibitor Booth	Pitt Meadows Athletic Park	

Silver Sponsor - up to \$5000

Sponsor Benefit	Location	Audience
Business name included on all Marketing materials (event poster, site map)	Various	
Business name included in Thank You advertisement in Spring Program Guide	Digital and print distribution to Pitt Meadows community	4000 digital views, 1000 print copies
Social Media coverage and Post Event Thank You posts, including business name.	City of Pitt Meadows Digital Channels: Instagram, Facebook, LinkedIn	Estimated following of 11,000 followers.
Newspaper group thank you, with business name	Print, delivered to homes	30,000 homes and businesses
Business name listed on website	www.pittmeadowsdays.ca	The entire city website has an annual reach as of 2023: 531,237 visits
Exhibitor Booth	Pitt Meadows Athletic Park	

Bronze Sponsor - up to \$2500

Sponsor Benefit	Location	Audience
Business name included in Thank You advertisement in Spring Program Guide	Digital and print distribution to Pitt Meadows community	4000 digital views, 1000 print copies
Newspaper group thank you, with business name	Print, delivered to homes	30,000 homes and businesses
Business name listed on website	www.pittmeadowsdays.ca	The entire city website has an annual reach as of 2023: 531,237 visits

Questions or In Kind Donations? For in kind donations, please visit pittmeadowsdays.ca/events or email pmdsponsors@gmail.com.

Tax receipt available upon request. *Marketing materials and logos (eps) due by printing deadline on **May 1, 2025**.