

City of Pitt Meadows

Strategic Plan 2023-2026



Mission

To maintain a friendly, safe and healthy community that values people, honours heritage, where all citizens are welcomed and growth is balanced with the protection of our natural place and quality of life.



Vision

Pitt Meadows Proud™





Principled Governance

Decisions will be approached in an open, respectful and balanced manner that promotes social, economic, and environmental health.

- **First Nations Relationship**
Prioritize and seek opportunities to advance Reconciliation and strengthen our relationship with the q̓ic̓əy̓ (Katzie) First Nation and the urban Indigenous population.
- **Meaningful Engagement**
Engage community groups in meaningful discussions about impactful topics.
- **Advocacy**
Proactively advocate for issues of importance to our community.
- **Regional Partnerships**
Proactively connect, collaborate and build strong relationships with our regional partners.
- **Fiscal Stewardship and Accountability**
Strive to maintain an informed balance between taxation levels and the delivery of quality services.
- **Environmental/Climate Stewardship**
Proactively prepare and plan for a growing probability of extreme weather by incorporating climate change adaptation measures.



Balanced Economic Prosperity

Develop appropriate mechanisms focused on long-term prosperity and employment opportunities, as we strive to foster a thriving economy.

- **Agriculture**
Advocate for the viability of the agricultural industry and food security through innovation and reducing regulatory barriers.
- **Business Vitality**
Cultivate a vibrant and diverse economy where local businesses prosper by attracting visitors and businesses.
- **Airport**
Encourage economic development initiatives for the Pitt Meadows Regional Airport. Recognizing the partnership with the City of Maple Ridge and strengthen sustainability and interface with the City and region.
- **Affordability**
Promote accessible and affordable transportation, daycare and a variety of housing opportunities to help families and businesses thrive.



Community Spirit and Wellbeing

Foster a strong sense of pride, place and belonging that celebrates the distinct identity of Pitt Meadows.

- **Pride and Spirit**
Create opportunities for residents to gather through arts, culture, and community events.
- **Active Wellness**
Provide and encourage a community conducive to healthy, inclusive and accessible living.
- **Natural Environment**
Conserve and enhance our natural assets for the benefit of current and future generations.
- **Housing Diversity**
Encourage diversity in housing types to foster an inclusive, affordable and multi-generational community.
- **Recreation**
Provide facilities and affordable programs and services that empower residents to access and participate in leisure activities for enjoyment and overall wellness.



Infrastructure

Ensure roads, facilities and other infrastructure promotes innovation, transformation and sustainability.

- **Investments**
Proactively plan for infrastructure and invest tax dollars to ensure the long-term viability and resiliency.
- **Transportation**
Reduce congestion and improve connectivity throughout our city and region.
- **Active Transportation**
Encourage active modes and alternate forms of transportation that support a livable, healthy and environmentally responsible community.
- **Facilities**
Maintain and plan for long-term replacement of City facilities and equipment.
- **Preparedness**
Advocate for dike infrastructure upgrades and strengthen partnerships with external agencies and senior levels of governments to ensure the community is protected and safe.



Corporate Pride

Respect public trust and confidence through open communication, balanced decision-making, responsible financial management, and excellence in service.

- **Employee Excellence**
Recognize the critical role of staff in achieving corporate excellence, and prioritizing necessary resources, training, and support to improve their skills, knowledge, and performance.
- **Corporate Culture**
Foster a diverse, equitable and inclusive culture where everyone feel respected and valued for their unique backgrounds and perspectives, and empowered to do their best work.
- **Service Excellence**
Foster a culture that is focused on customer service excellence and accountability.
- **Resources**
Ensure high-quality and sustainable resources are available to meet the needs of the community.
- **Desirable Employer**
Establish our organization as a preferred employer by implementing strategies to attract, retain and develop top talent by supporting employees' growth, development, and well-being.



Public Safety

Deliver high-quality and effective protective services to ensure safety and well-being.

- **Police**
Working together with RCMP to maintain strong communication regarding community needs, increased police visibility and enhanced engagement with a focus on crime prevention.
- **Fire**
Protect life, property and the environment from fire and other risks.
- **Emergency Preparedness**
Ensure the City is prepared and able to respond to small and major catastrophic events, whether manmade or natural disasters.
- **Bylaws**
Resolve complaints through education and voluntary compliance and implement enforcement measures.
- **Regulatory**
Ensure the health and safety of persons and property by confirming that buildings and their systems conform to bylaws, the Building Code and applicable standards.

