

Sponsorship Opportunities

pittmeadowsdays.ca



Pitt Meadows Day - Saturday, June 1, 2024



With an expected attendance of 10,000 to 15,000, Pitt Meadows Day is one of our most popular community events. We offer a variety of sponsorship opportunities around this event that provide:

- Increased community exposure for your business/organization
- Opportunities to build positive relationships with community members
- Association with Pitt Meadows' longest-running community celebration

Pitt Meadows Days' success relies on continued community support and generous contributions from local businesses and organizations. We look forward to working with you.

Recognition Benefits:

Recognition	Platinum over \$10,000	Gold up to \$10,000	Silver up to \$5,000	Bronze up to \$2,500
Exhibitor booth	●	●	●	
Listed on website Business name recognition	●	●	●	●
Space for banner in Beer Garden	●	●		
Recognition at Opening Ceremony	●	●		
*Marketing materials Event poster, site map	● Logo recognition	● Logo recognition	● Business name recognition	
*Newspaper Group thank you - post event	● Logo recognition	● Logo recognition	● Business name recognition	● Business name recognition
*Parks, Recreation & Culture Guide Post event	1/2 Page Fall guide ad creative due by June 12	Part of the group thank you (Logo recognition)	Part of the group thank you (Business name recognition)	Part of the group thank you (Business name recognition)

Questions or In Kind Donations? For in kind donations, please visit pittmeadows.ca/events or email pmdsponsors@gmail.com.

Tax receipt available upon request. *Marketing materials and logos (eps) due by printing deadline on **May 1, 2024**.

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Pitt Meadows Day - First Saturday in June

Pitt Meadows Athletic Park

Activities Covered by Sponsorship Funding:



Parade

This is the annual kick-off to Pitt Meadows Day. This parade gets bigger and better every year and is a definite crowd-pleaser. The parade procession showcases 60+ floats, marching bands and community organizations.

Costs associated with the parade include extensive traffic management and road closure equipment.



Main Stage

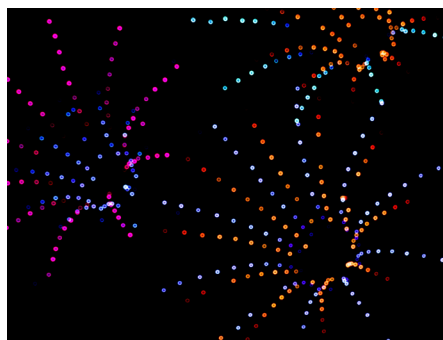
The hub of the field! Music and entertainment play on the main stage and can be heard throughout the park.

Costs associated with the main stage include audio equipment rentals, stage sound technicians and the entertainment.



Kids Zone

Fun activities for kids of all ages. The Kids Zone has inflatables, mini golf and more.



Drone Light Show

The day ends with an entertaining live drone light show with music for the whole family.



Field Activities

A variety of activities from roaming entertainment to face painting, crafts and more.