

CHRISTMAS

in Pitt Meadows

Presenting Sponsor Opportunities



About the Event

Christmas in Pitt Meadows is one of our community's most cherished annual traditions, welcoming approximately 5,000 guests each year to Spirit Square and City Centre for a festive evening of family fun. This free community celebration captures the magic of the season through live entertainment, children's activities, and the highly anticipated lighting of the community Christmas tree. Families, friends, and neighbours come together to enjoy the spirit of connection, joy, and giving that defines Pitt Meadows during the holidays. We are excited to propose the following Presenting Sponsor options for businesses wanting views from the thousands that attend this event:

Train Presenting Sponsor \$2000



- A fan-favourite attraction returning after several years on hiatus, drawing thousands of excited riders.
- Prominent Presenting Sponsor signage displayed at the train queue, visible to all guests in Spirit Square.
- High visibility with families waiting in line and moving throughout the site
- Associate your brand with a beloved community tradition that delights all ages.

Face Painting Presenting Sponsor \$1000



- Always in high demand from the moment gates open with continuous lineups.
- Sponsor logo featured prominently beside the artists for strong brand exposure.
- Frequent photo opportunities shared by families and children.
- Connect your brand with a fun, creative, and interactive activity.

Cookie Decorating Presenting Sponsor \$1000



- One of the event's most popular and growing activities each year.
- Sponsor logo displayed on signage at the cookie booth.
- Option to engage directly by handing out coupons or helping at the booth.
- A warm, festive experience that leaves a sweet impression on families.

Entertainment Stage Presenting Sponsor \$1000



- The focal point of the event featuring live performances and the tree lighting ceremony.
- Sponsor name acknowledged on stage throughout the evening by the event MC.
- Dual visibility with signage at both the main stage and outdoor entertainment tent.
- Associate your brand with community celebration, music, and holiday cheer.

Community Supporter Sponsorships – \$500 and Under

Business name included on event signage, webpage, and thank-you ad.

For sponsorship details, contact: Jeff Lemire Project Manager – Corporate Sponsorship and Grants, City of Pitt Meadows
604-735-2512 | jlemire@pittmeadows.ca | pittmeadows.ca/christmas



Christmas in Pitt Meadows - Activity Sponsorship

Dollar Amount Up to \$2000

Sponsor Benefit	Location	Audience
Sign at activity. This will be photographed by hundreds of people who stop to take photos of....	šxʷhékʷnəs (Spirit Square)	5000 (estimate based on 2024 attendance) Christmas in Pitt Meadows event participants.
Pattison Digital Pitt River Bridge Highway Sign 'Thank You to Our Presenting Sponsor's., with business Logo. Estimated \$1500 value based on 2 week rotation. Designed by City graphic designer.	Pitt River Bridge Digital Highway Sign	Average daily traffic exposure to 82,280 vehicles , 2,303,840 monthly (2024 statistic by BC Ministry of Transportation and Infrastructure)
Harris Road City Hall Digital Sign Thank You to Our Presenting Sponsor, featuring business logo.	City Hall, Harris Road	
Logo included on 1x Full Page Thank You advertisement in Spring Program Guide	Digital and print distribution to Pitt Meadows community	4000 digital views, 1000 print copies
Social Media coverage and Post Sponsorship Thank You posts, including business logo and acknowledgement.	City of Pitt Meadows Digital Channels: Instagram, Facebook, LinkedIn	Estimated following of 11,000 followers. Additional organic reach will come from residents taking photos at the event featuring business logo.
Stage acknowledgements by Mayor and Council during entertainment main stage programming at Christmas in Pitt Meadows Event.	šxʷhékʷnəs (Spirit Square)	5000 (estimate based on 2024 attendance) Christmas in Pitt Meadows event participants.
Newspaper ad for Christmas in Pitt Meadows Event	Maple Ridge- Pitt Meadows News both print and digital editions.	

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