



MINUTES of the Economic Resiliency Task Force Meeting held on Thursday, April 9, 2020 at 3:00 p.m. via Video Conferencing.

**PRESENT:**

Voting Members: Councillor Bob Meachen (Chair)  
Councillor Nicole MacDonald  
Mayor Bill Dingwall

Guests: Kate Barchard, Manager, Administrative Services  
Jeff Lemire, Marketing Coordinator

Regrets: Mark Roberts, CAO

Secretary: Tatiana McCaw

**1. CALL TO ORDER**

The meeting was called to order at 3:00 p.m.

**2. LATE ITEMS**

None.

**3. APPROVAL OF AGENDA**

It was **MOVED** and **SECONDED** THAT the agenda for the April 9, 2020 Economic Resiliency Task Force Meeting be approved.

**CARRIED.**

**4. ADOPTION OF MINUTES**

It was **MOVED** and **SECONDED** THAT the Minutes of the Economic Resiliency Task Force Meeting held on April 2, 2020 be adopted as circulated.

**CARRIED.**

**5. NEW BUSINESS**

- (1) Update on Action Items (ATTACHMENT 1)

T. McCaw provided updates on all current Action Items, including:

- J. Lemire will continue to update the ERTF page with links which will be providing citizens with the most up to date information.
- Update on advertisement in Maple Ridge News which ran on April 9, 2020 thanking the community for their commitment to reducing the spread of COVID
- Chamber of Commerce has added a link to our ERTF recruitment page to their website.
- Flipping book has been updated and added to our ERTF page; it will continue to be updated as required.

ACTION ITEMS:

- J. Lemire to work with Communications to post on Social Media the most recent updates:
  1. Rental Subsidy
  2. Seasonal/Summer Student Worker Subsidy
  3. CEBA – 40k loan
- T. McCaw to reach out and conduct a Zoom training session with E. Mollema & P. Robinson.

It was **MOVED** and **SECONDED** THAT the Task Force receive for information verbal updates on current action items.

**CARRIED.**

## 6. ROUND TABLE

The Task Force engaged in a round table. Additional comments included:

- Expressed gratitude for everyone's hard work. A lot of great output has been produced from the Task Force on the website.
- Perhaps a social media initiative on how we can promote shopping local.
- New standing items to be added to each ERTF Agenda:
  1. Brainstorming Local Initiatives
  2. Highlighting Local Businesses

3. Good News Stories

7. **ADJOURNMENT**

It was **MOVED** and **SECONDED** THAT the meeting be adjourned at 3:36 p.m.

**CARRIED.**

*The next meeting for the Economic Resiliency Task Force is set for April 16 at 3:00 p.m. via video conferencing.*

<u>MEETING DATE:</u>	<u>ACTION ITEM:</u>	<u>STATUS:</u>	<u>ASSIGNED TO:</u>
April 9 <sup>th</sup>	<p>J. Lemire to work with Communications to post on Social Media the most recent updates:</p> <ol style="list-style-type: none"> <li>1. Rental Subsidy</li> <li>2. Seasonal/Summer Student Worker Subsidy</li> <li>3. CEBA – 40k loan</li> </ol> <p>T. McCaw to reach out and conduct a Zoom training session with E. Mollema &amp; P. Robinson.</p>	Completed April 14, 2020	J. Lemire  T. McCaw
April 2 <sup>nd</sup>	<p>As recommended by Mayor Dingwall, Councillor MacDonald and Councillor Meachen will work together with J. Lemire to gather information showcasing resources found available online which could be added to the Task Force webpage.</p> <p>JL to connect w/ Communications re: a press release in MR News</p> <p>JL to connect with Comm. Coordinator re: posting social media ad for ERTF on digital board outside of City Hall</p> <p>TMc to connect with Chamber of Commerce re: adding a link to our TF recruitment on their website.</p> <p>J. Lemire to create a flipping book on ERTF page for residents and local businesses to access and use as a resource.</p>	<p>Resource category started on ERTF webpage, with links to provincial and federal resources- Jeff Lemire April 6.</p> <p>Completed, Carolyn sent to MR News on April 6 and it is posted on website.</p> <p>Completed. Posted as of April 3<sup>rd</sup>.</p> <p>Flori &amp; Tatiana connected. The CoC has added the link to the application page on their website as of April 3<sup>rd</sup>.</p> <p>Completed, posted to website and social media on April 6.</p>	<p>Councillor MacDonald, Councillor Meachen &amp; Jeff Lemire.</p> <p>J. Lemire</p> <p>J. Lemire</p> <p>T. McCaw</p> <p>J. Lemire</p>

	J. Lemire to post approved advertisement on social media outlets.	Completed. Posted as of April 3 <sup>rd</sup> . Adv. was boosted on Facebook for more viewing.	J. Lemire
March 30, 2020	Request J. Lemire attend the next meeting – April 2 <sup>nd</sup> 2020 – 3pm	J. Lemire has confirmed attendance for the next meeting.	T. McCaw
	Formalize TOR for M. Roberts to review.	Complete - Emailed M. Roberts March 30, 2020	T. McCaw
	Reach out to AAC re: appointment of member for new ERTF	Complete – Emailed AAC March 31, 2020	T. McCaw
	Begin recruitment campaign for ERTF	Emailed Comm March 31, 2020, waiting to hear an update.	T. McCaw
	Reach out to Chamber of Commerce – Flori – re: appointment of a member from Board of Directors to sit on ERTF.	Emailed Flori April 2 <sup>nd</sup> and waiting to hear back. Will follow-up April 3 <sup>rd</sup> .	T. McCaw
	Connect with Dev. Services to compile a list of all restaurants from city database and compare to Chamber of Commerce.	Completed and compared w/ Chamber of Commerce list.	T. McCaw
	Create page on website to reflect new Task Force	Began working on this March 31, 2020, will complete once TOR has been finalized.	T. McCaw
	Schedule Zoom meeting for April 2 <sup>nd</sup> 2020 @ 3pm.	Complete	T. McCaw