



MINUTES of the Economic Resiliency Task Force Meeting held on Thursday, April 30, 2020 at 3:30 p.m. via video conferencing.

PRESENT:

Voting Members:

R. Chisholm
Mayor Dingwall
C. Hamm
Councillor MacDonald (Chair)
Councillor Meachen
E. Mollema
T. Pigott
M. Roberts, CAO
P. Robinson
M. Salonga
C. Sawant
J. Sidhu

Staff:

K. Barchard, Manager, Administrative Services
J. Lemire, Marketing Coordinator

Guests:

J. Andrus, Manager of Communications and Stakeholder Relations, BCIB
E. Lindau, Outreach and Recruitment Coordinator, BCIB
K. Shaw, Director, Stakeholder Relations & Communications, BCIB

SECRETARY:

T. McCaw, Committee Clerk II

CALL TO ORDER

The meeting was called to order at 3:32 p.m.

LATE ITEMS

There was general consent amongst the Task Force to add the following late items:

- 5.2 – Work BC Maple Ridge
- 5.9 – London Drugs communication.

The Task Force participated in a brief introduction of each member.

APPROVAL OF AGENDA

It was **MOVED** and **SECONDED** THAT the agenda for the April 30, 2020 Economic Resiliency Task Force Meeting be approved.

CARRIED.

ADOPTION OF MINUTES

It was **MOVED** and **SECONDED** THAT the Minutes of the Economic Resiliency Task Force Meeting held on April 23, 2020 be adopted.

CARRIED.

NEW BUSINESS

(1) **B.C. Infrastructure Benefits**

E. Lindau, Outreach and Recruitment Coordinator, B.C. Infrastructure Benefits provided a verbal presentation on BCIB's activity within our community.

A briefing note from BCIB was distributed to Task Force members via email in advance of the meeting and is included in the minutes as **Attachment 1**.

ACTION ITEM: BCIB to provide additional collateral to the City to promote job opportunities.

** E. Lindau, J. Andrus & K. Shaw left the meeting at 3:55 p.m.*

(2) **Work BC Maple Ridge**

An email was received from Work BC Maple Ridge, included in the minutes as **Attachment 2**, noting they are currently working with residents of Pitt Meadows and Maple Ridge to help assist with job placement as well as offering support to employers in need of hiring.

ACTION ITEM: Work BC Update - Staff to add employment opportunity to the ERTF webpage.

(3) **Update on Action Items – M. Roberts**

M. Roberts, CAO, provided a brief update on Action Items from April 23, 2020 meeting; including:

- Black Press Media program for businesses being launched for the next 8 weeks;
- Use of database once list of businesses has been compiled and compared with the list from the Chamber of Commerce;

* J. Lemire left the meeting at 4:02 p.m.

- Use and capabilities of the digital reader boards;
- How to fully promote and utilize Flip Book reference capabilities; and
- Ideas around the possibility of a community dinner.

* J. Sidhu left the meeting at 4:38 p.m.

ACTION ITEMS:

- J. Sidhu to email Black Press info to T. McCaw; Staff to push out through social media channels
- M. Roberts to gather more information on functionality/practicality of reader board option.
- Update to business list cross reference.
- Make business directory more prominent and easy to find on the City website; use social media to direct people to ERTF resources on the webpage. Task Force to recommend potential location.

(4) **Formalizing an Action Plan for Future Use – E. Mollema**

The Task Force discussed recommendations around the development of an Economic Resiliency Action Plan for future use post COVID-19.

ACTION ITEM: The development of an Economic Resiliency Action plan for future use.

(5) **Community Online Engagement**

The Task Force discussed ways to increase community online engagement.

*E. Mollema left the meeting at 4:52 p.m.

ACTION ITEMS:

- Task Force members to tag City of Pitt Meadows on any relevant Social Media posts to help promote Good News Stories & local businesses.
- C. Hamm to reach out to D. Siemens regarding small business promotions on her Pitt Meadows Community Facebook page.
- Task Force members to promote local businesses on their own Facebook pages.

(6) **Coupon Book Initiative – Mayor Dingwall**

- Task Force created a sub-committee of members (J.Sidhu, C. Sawant, & T. Pigott) who will connect and brainstorm ideas on how to create and deliver this initiative.

ACTION ITEM: Update on Coupon Book initiative from sub-committee.

(7) **Other Local Initiatives**

The Task Force brainstormed ideas around potential local initiatives that can be introduced.

ACTION ITEMS:

- T. Pigott to follow up with J. Lemire on the colouring contest initiative.
- M. Roberts to consider webinar concept where accounting firm or other business shares information, resources, and business advice (connect with R. Chisholm and/or Councillor MacDonald).

(8) **Good News Stories**

The Task Force discussed local good news stories to promote and celebrate. Ideas and comments included:

- Sky Helicopters has opened a new branch of work in response to COVID-19;
- Reaching out to local businesses to encourage sharing of good news stories or testimonials with the City and the ERTF; and

- Sending survey's out to local businesses requesting feedback to the City and the ERTF.

ACTION ITEM: T. Pigott to work with J. Lemire on pulling together good news stories; Task Force members to send content to Trish to coordinate.

(9) London Drugs Communication

London Drugs has reached out to their local suppliers who are experiencing hardship in efforts to assist with selling their products on the shelves of London Drugs.

(10) Summary of Today's Action Items – M. Roberts

K. Barchard, Manager, Administrative Services, provided a brief summary of all action items captured in today's meeting.

ROUND TABLE

The Task force participated in a brief round table of discussions. Highlights included:

- Fear around possible closure of dairy farms; and
- Pitt Meadows businesses should consider implementing a similar initiative to London Drugs by offering shelf space to other local businesses.

ADJOURNMENT

It was **MOVED** and **SECONDED** THAT the Economic Resiliency Task Force meeting be adjourned at 5:30 p.m.

The next meeting for the Economic Resiliency Task Force is set for May 7th, 2020 at 3:30 p.m. via video conferencing.

Briefing Note

BC Infrastructure Benefits Inc. (BCIB)

Version: April 30th, 2020

BCIB Contacts

Katie Shaw Director, Stakeholder Relations & Communications kshaw@bcib.ca	Jeff Andrus Manager, Communications & Stakeholder Relations jandrus@bcib.ca	Ella Lindau Coordinator, Outreach & Recruitment elindau@bcib.ca
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Key facts

- Incorporated in 2018, BC Infrastructure Benefits is the new Crown corporation responsible for implementing the Community Benefits Agreement (CBA) and for employing all workers on projects operating under the CBA.
- BCIB's Strategic Goals are:
 1. Partner in the successful delivery of public infrastructure projects,
 2. Mobilize and grow a safe, diverse and skilled workforce,
 3. Honour the diversity and strength of community.
- BCIB is invested in addressing the province's growing skilled trades shortage, while also applying and promoting new approaches in building a respectful and culturally competent worksite culture.
- Current BCIB projects:
 - Illecillewaet – first construction season completed,
 - Kicking Horse Canyon Phase 4 – part of the Trans Canada Highway 1 Four Laning Program,
 - Pattullo Bridge Replacement Project,
 - Broadway Subway Project.

- Approaches to meet our goals include:
 - Priority hiring and re-hiring of locals, Indigenous peoples, women, people with disabilities and other underrepresented groups to build a skilled and diverse workforce capable of meeting our province's current and future labour demands,
 - Building a network of projects with regional clusters, in the lower mainland and in the interior of BC,
 - Engaging with communities to provide local community members and industry contractors with full and fair opportunity to participate in the benefits of BCIB projects,
 - Building a strong network of key support relationships – including with the trade unions, educational facilities, community employment support services and initiatives that work with equity groups – to ensure that trainees and apprentices not only complete their certificates, but have the opportunity to thrive in the sector,
 - Fostering a work environment free of discrimination and harassment through programs such as the Respectful Workplace Initiative, which includes Indigenous Cultural Competency Training and Be More Than a Bystander training,
 - Ensuring Foundational Safety Training is available to and completed by everyone working on CBA projects before starting work on the job.
- BCIB is committed to meeting with and developing partnerships with all First Nations within the cluster of our projects. These approaches will focus on:
 - Ensuring the nations members and urban Indigenous peoples have access to the employment and training opportunities on BCIB's projects and benefit from the priority hiring policies,
 - Have leadership in the development and facilitation of local cultural awareness as part of each project's respective traditional territories.

BCIB Basics

- **The Employer** - BCIB is the employer for all workers on CBA projects and oversight of the policy implementation, on the ground and in practice. BCIB is accountable for a culturally competent and respectful worksite, providing fair and transparent wages and offering opportunities for a career in the trades.

- **Priority Hiring** – CBA projects apply priority hiring opportunities for locals, Indigenous peoples, women, people with disabilities and other groups underrepresented in the skilled trades. In addition to priority hiring, the CBA includes a provision for priority re-hiring for seasonal projects, allowing BCIB employees a pathway for continual work.
- **Respectful Worksite Initiative (RWI)** – BCIB employees will receive and participate in our Respectful Worksite Initiative, which includes Indigenous Cultural Competency Training, where education incorporating local Indigenous awareness is provided. With the support of key partners such as British Columbia Centre for Women in the Trades (BCCWITT), BCIB offers Be More Than a Bystander training to ensure all BCIB employees experience a safe, respectful and inclusive worksite on CBA projects.
- **AIRCC Partnership & Union Membership** – With guidance from BCIB, employees join an appropriate affiliated union within 30 days of employment. This allows for underrepresented people in the trades to have ongoing equitable access to benefits, training, education and other employment opportunities beyond CBA projects.

Opportunities for Pitt Meadows residents

- Locals receive priority when being considered for work on CBA projects. The CBA defines a local as someone living within a 100 km radius of the project site.
- For the Pattullo Bridge Replacement Project and Broadway Subway Project, Pitt Meadows is within a 100 km radius.

Opportunities for local businesses

- Local companies interested in working on the project need to approach one of the proponents and join their team.
- Local companies doing work with a labour component of less than \$35,000 can pick all their employees for their crew, so long as they are local.
- These individuals still become employees of BCIB and must join an affiliated union of the Allied Infrastructure and Related Construction Council (AIRCC), however it enables the contractor to work with its own crew and helps local companies get work on CBA projects.

Health, Safety and COVID-19

- Both BCIB and the Prime Contractor are currently required to have COVID-19 Exposure Control Plans. The BCIB safety system assessment process includes the review of these safety measures.
- BCIB expects the Prime Contractor to have developed processes and procedures to minimize and mitigate safety concerns. BCIB will perform safety system assessments to ensure that the plan is being carried out and that measures put in place reflect timely and reliable advice from accepted sources.
- The CBA states that contractors are responsible for supplying personal protective equipment (PPE) to CBA employees. To the extent masks, face shields or other protective equipment is required, it is the responsibility of the contractor to ensure that such measures are in place on the job site.

From: [Michael Morris](#)
To: [Tatiana McCaw](#)
Subject: Community Check-In Task Force
Date: Tuesday, April 28, 2020 2:09:50 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

Good afternoon Tatiana

I read about the task force and services being implemented to help community members find the resources and services they need during this difficult time, and the numerous service providers that are taking part. I just wanted to let you know that we at Work BC Maple Ridge are still working hard to help our community members in Pitt Meadows and Maple Ridge find work, and also to help employers find staff. Our office can be contacted via email or phone and are here to assist anyone who needs assistance finding employment.

Please feel free to call or email me if you have any questions Tatiana, my direct information is below in my signature. Please find below the office contact information:

www.workbccentre-mapleridge.ca

604.466-4600

info@workbccentre-mapleridge.ca

Thanks Tatiana and please don't hesitate to reach out if we can be of assistance.

All the best

Please note that due to the COVID 19 Pandemic, WorkBC is following the Provincial and Federal Health Authority requirements for physical isolation. We are providing virtual services in order to keep our clients and staff safe. I am working from home and can be reached the following ways; phone 778.987.9644 and via email.

Thank you and stay safe.

Michael Morris

Marketing and Community Liaison

WorkBC - Maple Ridge

#510-22470 Dewdney Trunk Rd, Maple Ridge, BC V2X 5Z6

Office: 604.466-4600 Cell: 778.987-9644



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