



Economic Resiliency Task Force Meeting to be held on Thursday, May 21, 2020 at 3:30 p.m. via video conferencing.

A G E N D A

1. CALL TO ORDER

2. LATE ITEMS

3. APPROVAL OF AGENDA

THAT the agenda for the May 21, 2020 Economic Resiliency Task Force Meeting be approved.

4. ADOPTION OF MINUTES

THAT the Minutes of the Economic Resiliency Task Force Meeting held on May 13, 2020 be adopted. (Page 1)

5. NEW BUSINESS

(1) Screen Capture of ERTF Meeting Participants

T. Barr, Deputy Corporate Officer, to request the Task Force participate in a Screen Capture for promotional use by the City.

(2) Community Dinner Virtual Cooking Lesson

R. Chisholm to update the Task Force in regards to execution and feasibility of an online cooking class.

(3) New Bridge Loans

C. Sawant to discuss new program offered by the federal government to assist large businesses amid COVID-19.

- (4) **Social Media Post**
J. Lemire, Marketing Coordinator, to provide a verbal overview of the Press Release as it relates to the CERB expansion.
- (5) **Re-Opening of Businesses in Pitt Meadows**
M. Roberts, CAO, to provide an overview and expectations for re-opening of local businesses.
- (6) **High School Graduating Class of 2020**
D. Chamberlain, Director of Parks, Recreation & Culture, to provide an overview of a recent request to local businesses to help acknowledge and celebrate the Graduating Class of 2020.
- (7) **Highlighting Local Businesses/Other Local Initiatives**
Task Force members to participate and share new requests or identify businesses for consideration of support and promotion by the City and the ERTF.
- (8) **Good News Stories**
Opportunity for the Task Force to share any positive events and/or activities in the community.
- (9) **Update on Action Items (Page 5)**
Task Force members set to provide a brief update on all Action Items.
- (10) **Summary of Today's Action Items**
T. Barr, Deputy Corporate Officer, will review all action items captured as a result of the ERTF Meeting held May 21, 2020.
- (11) **Set Next Meeting Date/Time**
Task Force members to determine the next meeting of the ERTF.
- (12) **ROUND TABLE**

7. ADJOURNMENT



MINUTES of the **Economic Resiliency Task Force** Meeting held on **Wednesday, May 13, 2020** at 2:30 p.m. via video conferencing.

PRESENT via Video Conference

Voting Members:

R. Chisholm
Mayor Dingwall
C. Hamm
Councillor Meachen (Chair)
E. Mollema
T. Pigott
M. Roberts, CAO
M. Salonga
C. Sawant

Staff:

T. Barr, Deputy Corporate Officer
J. Lemire, Marketing Coordinator

Regrets:

K. Barchard, Manager, Administrative Services
Councillor MacDonald
P. Robinson
J. Sidhu

Secretary:

Tanya Hupka, Legislative Clerk II

1. CALL TO ORDER

The meeting was called to order at 2:32 p.m.

2. LATE ITEMS

None.

3. APPROVAL OF AGENDA

It was **MOVED** and **SECONDED** THAT the agenda for the May 13, 2020 Economic Resiliency Task Force Meeting be approved.

CARRIED.

4. ADOPTION OF MINUTES

It was **MOVED** and **SECONDED** THAT the Minutes of the Economic Resiliency Task Force Meeting held on May 7, 2020 be adopted.

CARRIED.

5. NEW BUSINESS

(1) **Update on Action Items**

The members of the Task Force provided a brief update on the action items identified in previous meeting.

(2) **Screen Capture of ERTF Meeting for Promotional Purposes – K. Barchard**

T. Barr, Deputy Corporate Officer, proposed the idea of a screen capture of the ERTF meeting to use for promotional purposes highlighting the good work of the Task Force. Ms. Barr also reviewed relevant privacy legislation. The Task Force requested adding this item to the agenda for the next scheduled meeting.

(3) **Virtual Garage Sale – R. Chisholm**

Due to logistical challenges, the Task Force has recommended postponing this event indefinitely.

(4) **Local Farmer's Markets – C. Sawant**

North Frasers Farmers market is doing very well and even selling out of some items on the pick-up day on Saturday at Golden Meadows Honey Farm in Pitt Meadows. J. Lemire encouraged the Task Force to allow for increased notice of the event timeline to better support communication efforts.

(5) **Highlighting Local Businesses/Other Local Initiatives**

J. Lemire encouraged Task Force members and members of the community to forward any information received about various businesses for promotion on the City's website.

(6) **Good News Stories**

The Task Force spoke highly of the Provincial government's communication and rollout of events and restart plan. The Task Force is feeling very positive of the approach we are taking moving forward to support our community.

(7) **Set Next Meeting Date/Time**

Thursday May 21, 2020 at 3:30 pm

6. ROUND TABLE

The Task Force participated in a roundtable discussion, highlights included:

- How a questionnaire could incorporate getting permission from businesses to be included on City's website and to see if they are interested in sponsoring opportunities such as the colouring book.
- Virtual Community Cook Off – whether it be with a restaurant or market, could post on website for people to watch and participate.
- Discussed the potential for opening up outdoor space (extended patios, use of parking lots) for restaurants to facilitate additional social distancing spaces in months ahead as they restart their business.

7. SUMMARY OF TODAY'S ACTION ITEMS

The following items were added as Action Items:

1. Councillor Meachen to follow up with IT regarding automated message and signature.
2. M. Roberts to set up a meeting with KPMG to discuss the task force for future presentation at Council on May 26th
3. T. Barr to add the photo opportunity to next week's agenda so that everyone can be available for the photo.
4. Update action list to show that item 12 has been permanently shelved.
5. C. Hamm to send J. Lemire more information about the Farmers market so that it can be highlighted and farmers in Pitt Meadows can be made aware of it.

6. Coupon book – T. Piggott will follow up with J. Sidhu regarding status
7. Community Cook Off idea. Add to agenda to discuss feasibility as an action item.
8. Additional outdoor space for restaurants. Forward to A. Berry to review what locations might be able to utilize this idea to allow for additional physical distancing.

8. ADJOURNMENT

It was **MOVED** and **SECONDED** THAT the meeting be adjourned at 3:13 p.m.

CARRIED.

The next meeting for the Economic Resiliency Task Force is set for
May 21th, 2020 at 3:30 p.m. via video conferencing.

Economic Resiliency Task Force – Action Items

<u>MEETING DATE:</u>	<u>ACTION ITEM:</u>	<u>STATUS:</u>	<u>ASSIGNED TO:</u>
May 13, 2020	1. Councillor Meachen to follow up with IT regarding automated message and signature.		Councillor Meachen
	2. Set up a meeting with KPMG to discuss the task force for future presentation at Council on May 26 th		M. Roberts & K. Barchard
	3. T. Barr to add the photo opportunity to next week's agenda so that everyone can be available for the photo.	Completed.	T. Barr
	4. Virtual Garage Sale	Idea permanently shelved.	R. Chisholm
	5. C. Hamm to send J. Lemire more information about the Farmers market so that it can be highlighted and farmers in Pitt Meadows can be made aware of it.	C. Hamm reached out to Farmers Market contact on May 13 and awaiting a response. In the interim, J. Lemire to share information from their Facebook page, which relates to Pitt Meadows ordering and pickup.	C. Hamm & J. Lemire
	6. Coupon book		T. Pigott & J. Sidhu
	7. Additional outdoor space for restaurants.		A. Berry
	8. Councillor MacDonald to speak to E. Mollema about Tri-Cities Chamber Lecture Series.		Councillor MacDonald
	9. Reach out to local businesses to get a sense of who are hiring and if we can promote for local residents that need/want jobs.		Councillor MacDonald
	10. Reach out to Pharmsave and see if they would like to be featured in one of the City's Social Media posts.		M. Salonga

5