



MINUTES of the Economic Resiliency Task Force Meeting held on Thursday, July 23, 2020 at 3:30 p.m. via video conference.

**PRESENT:**

Voting Members: R. Chisholm \*  
Mayor Dingwall  
C. Hamm  
Councillor Meachen (Chair)  
M. Roberts, CAO  
P. Robinson  
M. Salonga  
B. Wingrove

Staff: C. Baldrige, Manager of Communications  
K. Barchard, Manager of Administrative Services  
D. Chamberlain, Director of Parks, Recreation,  
Arts & Culture

Regrets: Councillor MacDonald  
E. Mollema  
T. Pigott  
C. Sawant  
J. Sidhu

Secretary: T. McCaw, Committee Clerk II

**1. CALL TO ORDER**

The meeting was called to order at 3: 33 p.m.

**2. LATE ITEMS**

None.

**3. APPROVAL OF AGENDA**

It was **MOVED** and **SECONDED** THAT the agenda for the July 23, 2020 Economic Resiliency Task Force Meeting be approved.

**CARRIED.**

#### **4. ADOPTION OF MINUTES**

It was **MOVED** and **SECONDED** THAT the Minutes of the Economic Resiliency Task Force Meeting held on July 09, 2020 be adopted.

**CARRIED.**

#### **5. NEW BUSINESS**

(1) **Update on Action Items**

Task Force members provided a brief update on all Action Items. Highlights included:

- D. Chamberlain provided an update on the Take Out Wednesday and the [CanadaTakeOut.com](http://CanadaTakeOut.com) initiative, which forms a part of the original minutes as **Attachment 1**.

\* C. Chisholm joined the meeting 3:36 p.m.

(2) **COVID-19 & Fall 2020**

Task Force discussed initiatives for implementation in the fall and how to support local businesses should there be a second wave of COVID-19. Highlights included:

- The development of the ERTF was to provide and assist in temporary relief and assistance to local businesses;
- City believes it is time to move forward with another platform to support businesses in Pitt Meadows;
- Last meeting for ERTF will be in September with the date to be determined;
- A new committee will be launched in the fall with a focus on economic development and tourism - ERTF members were encouraged to apply;
- Acknowledgement was made for the amount of work the ERTF has produced in the last 5 months as well as the amount of ideas, information and support has been provided to the community; and
- ERTF members to continue connecting with local businesses throughout August providing updates on Shop Local Campaign.

(3) **Highlighting Local Businesses/Other Local Initiatives**

Task Force members discussed businesses for consideration of support and promotion by the City and the ERTF. Highlights included:

- WorkSafe BC acknowledged Pitt Meadows Wellness Centre was following proper COVID-19 regulations for patrons visiting the clinic;
- R. Chisholm to connect with Pitt Meadows Wellness and provide an update to ERTF;
- Communications set to promote both local businesses as well as local restaurants; and
- B. Wingrove, R. Chisholm and M. Salonga to provide C. Baldrige with information for social media posts each week.

(4) **Good News Stories**

The Task Force shared positive events and/or activities in the community. Highlights included:

- The Fire Hall Bistro has expanded their patio space.

## 6. ROUND TABLE

The Task Force did not participate in a roundtable discussions.

## 7. SUMMARY OF TODAY'S ACTION ITEMS

1. D. Chamberlain to provide T. McCaw details on Take Out Wednesday campaign for inclusion in the minutes.
2. T. Pigott, B. Wingrove, and M. Salonga to incorporate 'Take Out Wednesday' into their conversations when visiting local businesses.
3. Staff to add a link from the ERTF webpage to Take Out Canada website
4. Staff to highlight Pitt Meadows Wellness Clinic and the Firehall Bistro through Shop Local Campaign.
5. Confirm date/time of next meeting.

## 8. ADJOURNMENT

The meeting was adjourned at 4:10 p.m.

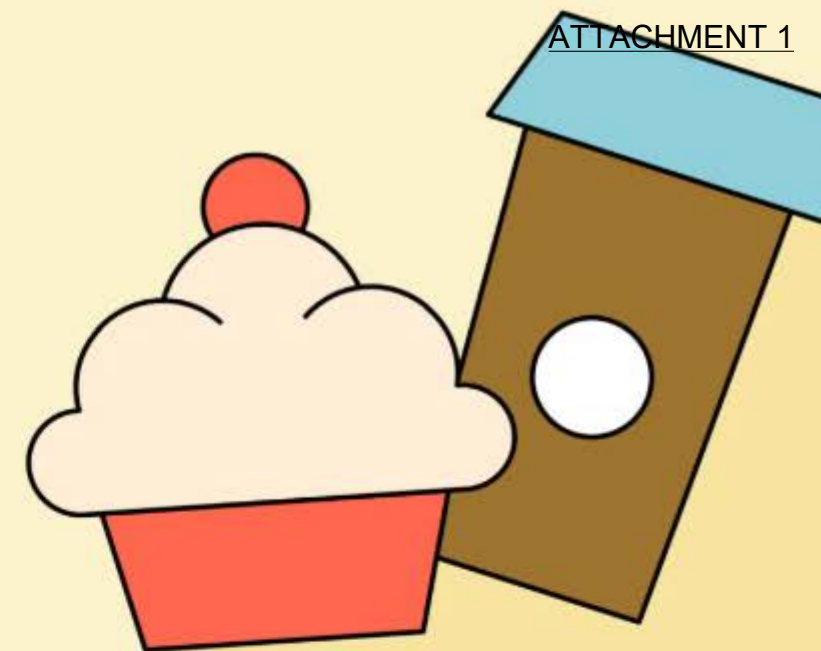
*The next meeting for the Economic Resiliency Task Force is to be determined.*



# SWEETS DAY

#TAKEOUTDAY | WEDNESDAY · AUGUST 5

BROUGHT TO YOU BY: **NESCAFÉ**



**Join us for Canada Takeout Day  
every Wednesday**

We're encouraging Canadians across the country to continue support for their favourite local restaurants by ordering takeout and delivery, and by dining safely and responsibly on patios and in dining rooms.

Restaurants are doing their part by keeping us fed, keeping us safe, and supporting our communities. Let's continue to take an active part in the support of an industry that employs millions of people in this country.

Eat local, support your community, and remember

**Wednesdays are #TakeoutDay**