



# Official Community Plan Review – Public Consultation Strategy

Regular Council Meeting  
April 10, 2018

City of Pitt Meadows



The *Natural* Place

# Legislative Requirements for Public Consultation

In accordance with Section 475 of the *Local Government Act*, consider whether the opportunities for consultation with one or more of the persons, organizations and authorities should be:

- early and ongoing, and
- specifically consider whether consultation is required with the following:
  - The Greater Vancouver Regional District Board;
  - The City of Port Coquitlam, the City of Maple Ridge, and the Township of Langley;
  - The Katzie First Nation;
  - Maple Ridge – Pitt Meadows School District No. 42;
  - Ministry of Transportation and Infrastructure;
  - TransLink;
  - Agricultural Land Commission

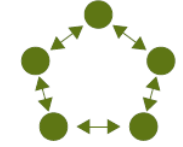
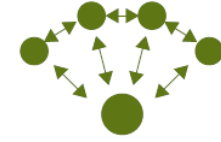
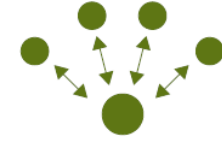
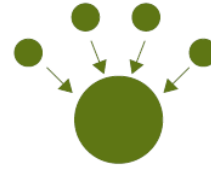
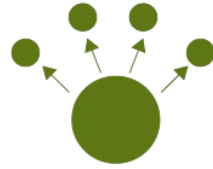
# Why Public Consultation?

- To gain an understanding of the community and its values
- To build an understanding with the community regarding the decisions made in the process of creating the OCP
- To gain a greater acceptance or support for the decisions that are based on the plan moving into the future.

# Innovative, broad and inclusive engagement

“Residents, business owners, property owners and renters, the Katzie First Nation, Metro Vancouver, Translink, community organizations, and developers will be engaged throughout. Groups that are traditionally underrepresented, such as youth and newer residents, will also be encouraged to have a voice.”

# The Spectrum of Public Participation



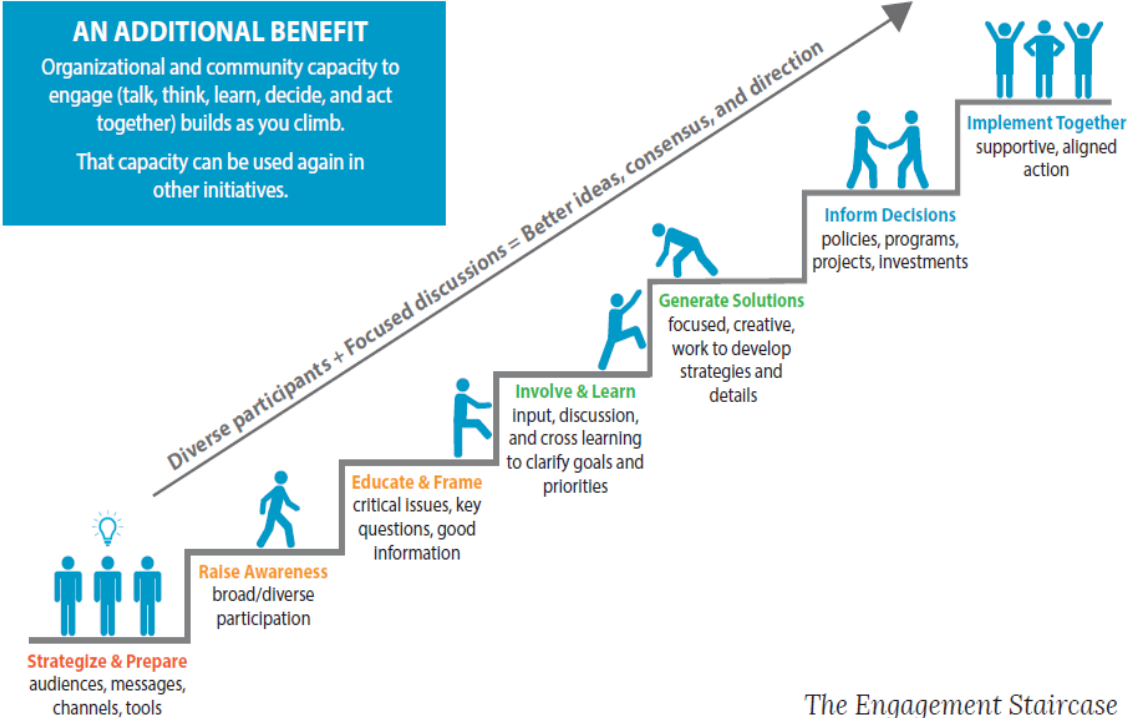
	<b>INFORM</b>	<b>CONSULT</b>	<b>INVOLVE</b>	<b>COLLABORATE</b>	<b>EMPOWER</b>
<b>GOAL</b>	To provide balanced and objective information in a timely manner.	To obtain feedback on analysis, issues, alternatives, and decisions.	To work with public to make sure that concerns and aspirations are considered and understood.	To partner with the public in each aspect of the decision-making.	To place final decision-making in the hands of the public.
<b>PROMISE</b>	“We will keep you informed.”	“We will listen to and acknowledge your concerns.”	“We will work with you to ensure your concerns and aspirations are directly reflected in the decisions made.”	“We will look to you for advice and innovation and incorporate this in decisions as much as possible.”	“We will implement what you decide.”

# The Engagement “Weave”



*The Engagement “Weave”  
Modus Planning, Design & Engagement*

# Stages of Public Engagement and Consultation



The Engagement Staircase  
Modus Planning, Design & Engagement

# Role of Public engagement in the OCP Review

<b><u>Workplan</u></b>	<b>Public Engagement and Consultation Plan</b>
<b>Step 1: Background studies and existing policy review</b>	Strategize and prepare
<b>Step 2: Public Launch</b>	Raise awareness / educate and frame
<b>Step 3: Draft Vision and Goals</b>	Community vision and values / Involve and learn
<b>Step 4: Refining Vision and Goals and Land Use Map</b>	Generate solutions
<b>Step 5: Draft Plan</b>	Inform decisions
<b>Step 6: Adoption Process</b>	Implement together



# Key Audiences – Pitt Meadows Community

- Residents
- Businesses
- Katzie First Nation
- Community Organizations / Groups
- Municipal Committees and Boards: Agricultural Advisory Committee, Airport Advisory Committee, Active Transportation Committee, Advisory Design Panel



Chamber *of* Commerce  
Maple Ridge Pitt Meadows

# Key Audiences – Regional Organizations



metro vancouver



Township of  
Langley  
BC



Ministry of  
Transportation  
and Infrastructure



# Key Audience Considerations

- Youth
- Seniors
- Katzie First Nation

# OCP Review Timelines / Project Design and Scope

## Official Community Plan Timelines

	2018												2019											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Public Consultation Plan																								
Background Studies																								
Public Launch																								
Draft Vision and Goals																								
Draft Land Use Map																								
Complete Draft Plan																								
Adoption Process																								

<b>Ongoing Public Consultation</b>																								
Pop-up Planning																								
Walking Tours																								
Special Area / Topics Engagement																								
Photography Contest																								
External Agency & Stakeholder Consultation																								
Planning School Project																								
OCP Steering Committee																								

Special One-Time Events



Transportation Forum



# Events!

- Launch Event – May 12 2018, Pitt Meadows Family Recreation Centre
- Vision and Values Workshops – June 2018
- The Official Community Plan Road Show – Earth Day, Pitt Meadows Day, Canada Day - Spring / Summer 2018
- Housing and Community Growth Forum – Early 2019

# Additional Consultation and Public Participation Opportunities

- Photography Contest
- Walking Tours
- Surveys
- External Agency and Stakeholder Consultation
- Planning School Project

# Messaging and Communication Methods

- Branding
- Notification Tools
- Communication Protocols

# Public Consultation in 2019

- Branding
- Notification Tools
- communication protocols





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**JWS**  
Place

