



MINUTES of the Economic Resiliency Task Force Meeting held on Thursday, September 17, 2020 at 3:30 p.m. via video conference.

**PRESENT:**

- Voting Members: R. Chisholm  
Mayor Dingwall  
C. Hamm  
Councillor MacDonald (Chair)  
Councillor Meachen  
M. Roberts, CAO \*  
C. Sawant  
J. Sidhu  
B. Wingrove
- Staff: C. Baldrige, Manager of Communications
- Regrets: T. Pigott  
P. Robinson  
M. Salonga
- Secretary: T. McCaw, Committee Clerk II

**1. CALL TO ORDER**

The meeting was called to order at 3:36 p.m.

**2. LATE ITEMS**

None.

**3. APPROVAL OF AGENDA**

It was **MOVED** and **SECONDED** THAT the agenda for the September 17, 2020 Economic Resiliency Task Force Meeting be approved.

**CARRIED.**

**4. ADOPTION OF MINUTES**

It was **MOVED** and **SECONDED** THAT the Minutes of the Economic Resiliency Task Force Meeting held on July 23, 2020 be adopted.

**CARRIED.**

## 5. NEW BUSINESS

### (1) Update on Action Items

Task Force members provided a brief update on all outstanding Action Items. Highlights included:

- Weekly ERTF posts through the City's social media platforms will continue until directed otherwise.

### (2) Community Fundraiser – Lottery Jackpot

J. Sidhu provided the Task Force with an update on the community fundraiser he is involved with. Highlights included:

- Focus of this fundraiser is geared towards financial relief and support for local non-profit organizations;
- There is the potential for the 50/50 winner to win up to \$85,000;
- Many local non-profit organizations have lost funding and half of the money raised through this lottery will be used to provide support to these groups; and
- More information about this event can be found at <https://eventcheckin.rafflenexus.com/>.

*\*M. Roberts joined the meeting at 3:43 p.m.*

### (3) COVID-19 & Fall 2020

Task Force discussed initiatives for implementation in the fall and how to support local businesses should there be a second wave of COVID-19. Highlights included:

- Provincial government released an update today which included B.C.'s Economic Recovery Plan <https://news.gov.bc.ca/releases/2020PREM0052-001780>; and
- Thanks was given to City Staff in regards to the amount of work completed at City Hall while Council was on break during the month of August.

### (4) Highlighting Local Businesses & Good News Stories

Task Force members discussed businesses for consideration of support and promotion by the City and the ERTF as well as local Good News Stories.

Highlights included:

- Sweet Tooth Creamery in Osprey Village will be closing for the Winter on September 20<sup>th</sup>, 2020, during the Winter months, a new bakery "Cupcakes & Co" will take over this space;
- Higher Mountain Soup Company will be selling their soups through Stomping Grounds Café and Bistro;

- Councillor Meachen to reach out to the owner of Cupcakes & Co. to gather more information and pass it on to the City's Communication Manager for promotion purposes;
- Ode To A Bloom, flower shop in Osprey Village, will be soon reopening under new ownership;
- Discussion was had around the possibility of Communications completing a promotional post on Osprey Village as a whole and all of the businesses in the area;
- Economic Resiliency Task Force will be coming to a close with a new advisory committee forming;
- Current members of the ERTF have been asked to apply for membership with the new committee; and
- Thanks was given to all of the members of the ERTF for all of the efforts, time and dedication that was provided during these difficult times.

## 6. ROUND TABLE

The Task Force did not participate in a round table discussion.

## 7. SUMMARY OF TODAY'S ACTION ITEMS

1. J. Sidhu to send webpage information to Secretary detailing the Community Lottery that taking place helping support local non-profit organization and will forward to the ERTF.
2. C. Baldrige to send information on the Provincial Economic Relief Fund which was released today to Secretary who will forward to the ERTF.
3. Councillor Meachen to reach out to the owner of Cupcakes & Co, the new bakery in Osprey Village opening in Sweet Tooth Creamery to gather more information such as opening details and photos to pass on to C. Baldrige for promotional use.
4. Communications department to consider completing a promotional social media post featuring all of the businesses in Osprey Village.

## 8. ADJOURNMENT

The meeting was adjourned at 3:59 p.m.

*This is the final meeting for the Economic Resiliency Task Force as the Task Force is now concluded.*