



Economic Resiliency Task Force Meeting to be held on
Thursday, April 23, 2020 at 3:30 p.m. via Video
Conferencing.

A G E N D A

1. CALL TO ORDER

New Member Introductions

2. LATE ITEMS

3. APPROVAL OF AGENDA

THAT the agenda for the April 23, 2020 Economic Resiliency Task Force Meeting be approved.

4. ADOPTION OF MINUTES

THAT the Minutes of the Economic Resiliency Task Force Meeting held on April 16, 2020 be adopted. **(Page 1)**

5. NEW BUSINESS

(1) **Update on Action Items (Page 8)**

Tatiana McCaw, Committee Clerk, to provide a brief update on Action Items.

(2) **Highlighting Local Businesses (Page 11)**

The Task Force to discuss opportunities to highlight local businesses.

- To further support local businesses, the City has created a list of local restaurants that are available for pickup and/or delivery ready to serve the community.

(3) **Other Local Initiatives**

The Task Force to brainstorm ideas around potential local initiatives that can be introduced.

(4) **Good News Stories**

The Task Force to discuss local good news stories to promote and celebrate.

6. ROUND TABLE

7. ADJOURNMENT



MINUTES of the **Economic Resiliency Task Force** Meeting held on Thursday, April 16, 2020 at 3:00 p.m. via Video Conferencing.

PRESENT:

- Voting Members: Mayor Bill Dingwall
Councillor Nicole MacDonald (Chair)
Councillor Bob Meachen
Eric Mollema
Mark Roberts, CAO
Philip Robinson
- Guests: Kate Barchard, Manager, Administrative Services
Jeff Lemire, Marketing Coordinator
- Regrets: None
- Secretary: Tatiana McCaw

1. CALL TO ORDER

The meeting was called to order at 3:03 p.m.

2. LATE ITEMS

None.

3. APPROVAL OF AGENDA

It was **MOVED** and **SECONDED** THAT the agenda for the April 16, 2020 Meeting be approved.

CARRIED.

4. ADOPTION OF MINUTES

It was **MOVED** and **SECONDED** THAT the Minutes of the Economic Resiliency Task Force Meeting held on April 9, 2020 be adopted.

CARRIED

5. NEW BUSINESS

(1) New Member Introductions

The Task Force participated in a brief round table of introductions of all members.

M. Roberts, CAO, conducted a brief update on the status of reviewing all applications and welcomed feedback from the Task Force

(2) Update on Action Items (ATTACHMENT 1)

T. McCaw, Committee Clerk, provided an update on Action Items; including:

- J. Lemire has posted all government updates through the City's Social Media channels.
- T. McCaw completed training sessions with new Task Force members.

It was **MOVED** and **SECONDED** THAT the Task Force receive for information verbal updates on current action items.

CARRIED.

(3) Business Highlight/Highlighting Local Businesses

The Task Force discussed opportunities to highlight local businesses. Ideas and comments included:

- Seeing great things from local businesses that are going above and beyond.
- City social media post promoting the business including a thank you.
- Community to make nominations.
- Mark and the Mayor to approve media releases.
- Would like to see the campaign begin as soon as possible.
- Highlight and celebrate local businesses.
- Farming community is producing as normal and supplying restaurants.

- Task Force would like to see promotion and recognition of local pharmacies, grocery stores, food banks, farmers, and restaurants.

(4) **Brainstorming for Local Initiatives**

The Task Force brainstormed ideas around potential local initiatives that can be introduced. Ideas and comments included:

- Shop local campaign.
- Maple Ridge Central Businesses has drafted a list of all businesses that are still open.
- Resource table formatted into printable 1-pager that community members could put on their fridge.
- Flyer insert to go out with the food deliveries
- Digital reader boards on the dyke to possibly promote local businesses.

Action Items:

- T. McCaw– discuss reader board capabilities with Anne Berry.
- J. Lemire – arrange for ‘Shop Local’ button on the front of the City website.
- J. Lemire - social media post(s) re: ‘Shop Local’
- J. Lemire – discuss business nominations initiative with Carolyn
- K. Barchard – coordinate Restaurants 1-pager for website and to hand out to local businesses for inclusion in takeout bags.
- M. Roberts – approve press release on additional supports announced by the province for businesses and local governments.
- E. Mollema to request the Chamber to distribute/share the City’s link to the ERTF resource page.

(5) **Good News Stories**

The Task Force discussed local good news stories to promote and celebrate. Ideas and comments included:

- Provincial News Release – Relief for local businesses
- Discussions around migrant workers and the challenges the Farming Community is currently facing.

6. ROUND TABLE

The Task Force engaged in a round table. Additional comments included:

- Importance of sharing the City's social media posts on individual FB pages and other platforms.
- Creation of a one-page flyer that could be handed out at local businesses to identify who is still currently operating and at what capacity.
- How to make residents aware of where they can buy direct from farmer.

7. ADJOURNMENT

It was **MOVED** and **SECONDED** THAT the meeting be adjourned at 4:27 p.m.

CARRIED.

*The next meeting for the Economic Resiliency Task Force is set for
April 23 at 3:30 p.m. via video conferencing.*

<u>MEETING DATE:</u>	<u>ACTION ITEM:</u>	<u>STATUS:</u>	<u>ASSIGNED TO:</u>
April 16, 2020	T. McCaw – discuss reader board capabilities with Anne Berry.		
	J. Lemire – arrange for ‘Shop Local’ button on the front of the City website.		
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	E. Mollema to request the Chamber to distribute/share the City’s link to the ERTF resource page.		
April 9, 2020	J. Lemire to work with Communications to post on Social Media the most recent updates: 1. Rental Subsidy 2. Seasonal/Summer Student Worker Subsidy 3. CEBA – 40k loan	Completed April 10, 2020	J. Lemire
	T. McCaw to reach out and conduct a Zoom training session with E. Mollema & P. Robinson.	Completed April 14, 2020	T. McCaw

	<p>As recommended by Mayor Dingwall, Councillor MacDonald and Councillor Meachen will work together with J. Lemire to gather information showcasing resources found available online which could be added to the Task Force webpage.</p> <p>JL to connect w/ Communications re: a press release in MR News</p>	<p>Resource category started on ERTF webpage, with links to provincial and federal resources- Jeff Lemire April 6.</p> <p>Completed, Carolyn sent to MR News on April 6 and it is posted on website.</p>	<p>Councillor MacDonald, Councillor Meachen & Jeff Lemire.</p> <p>J. Lemire</p>
	<p>JL to connect with Comm. Coordinator re: posting social media ad for ERTF on digital board outside of City Hall</p>	<p>Completed. Posted as of April 3rd.</p>	<p>J. Lemire</p>
	<p>TMc to connect with Chamber of Commerce re: adding a link to our TF recruitment on their website.</p>	<p>Flori & Tatiana connected. The CoC has added the link to the application page on their website as of April 3rd.</p>	<p>T. McCaw</p>
	<p>J. Lemire to create a flipping book on ERTF page for residents and local businesses to access and use as a resource.</p>	<p>Completed, posted to website and social media on April 6.</p>	<p>J. Lemire</p>
	<p>J. Lemire to post approved advertisement on social media outlets.</p>	<p>Completed. Posted as of April 3rd. Adv. was boosted on Facebook for more viewing.</p>	<p>J. Lemire</p>
	<p>Request J. Lemire attend the next meeting – April 2nd 2020 – 3pm</p>	<p>J. Lemire has confirmed attendance for the next meeting.</p>	<p>T. McCaw</p>
	<p>Formalize TOR for M. Roberts to review.</p>	<p>Complete - Emailed M. Roberts March 30, 2020</p>	<p>T. McCaw</p>
	<p>Reach out to AAC re: appointment of member for new ERTF</p>	<p>Complete – Emailed AAC March 31, 2020</p>	<p>T. McCaw</p>
	<p>Begin recruitment campaign for ERTF</p>	<p>Emailed Comm March 31, 2020, waiting to hear an update.</p>	<p>T. McCaw</p>
<p>April 2, 2020</p>			
<p>March 30, 2020</p>			

	Reach out to Chamber of Commerce – Flori – re: appointment of a member from Board of Directors to sit on ERTF.	Emailed Flori April 2 nd and waiting to hear back. Will follow-up April 3 rd .	T. McCaw
	Connect with Dev. Services to compile a list of all restaurants from city database and compare to Chamber of Commerce.	Completed and compared w/ Chamber of Commerce list.	T. McCaw
	Create page on website to reflect new Task Force	Began working on this March 31, 2020, will complete once TOR has been finalized.	T. McCaw
	Schedule Zoom meeting for April 2 nd 2020 @ 3pm.	Complete	T. McCaw

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Support Local Restaurants

Here is a list of local restaurants that welcome your business and look forward to serving you during this difficult time.

Akasaka Japanese

604-460-2059
pittmeadowsakasaka.ca
Take Out

Artista Pizzeria

604-465-4610
Take Out (Cash only)

Austin Fish & Chips

604-460-9999
austinfishandchips.ca
Take Out

Big Bite Pizza

604-465-3521
big-bite.ca
Take Out (Limited Delivery)

Blenz

604-460-9284
blenz.com
Pick-Up Only

Boston Pizza

604-465-7100
bostonpizza.com
Take Out / Delivery

DT Pho

604-459-4504
Take Out

Firehall Bistro (Gustos)

604-460-7779
FB: @firehall bistro the
Take Out

Foamer's Folly

604-459-7837
foamersfolly.ca
Off Sales & Growlers

Hopcott's Bistro

604-465-7799
hopcottmeats.ca
Take Out

Kabuki Sushi

604-465-6663
kabukisushi.ca
Take Out / Delivery

Kisoji Japanese

604-457-4567
kisoji.ca
Take Out / Delivery

KJ Enjoy Garden

604-460-9393
kjenjoygarden.ca
Take Out

McDonald's

604-465-4117
mcdonalds.com
Drive Thru

Meadow Sushi

604-460-7222
meadowsushi.com
Take Out

Pad Thai

604-465-1650
padthairestaurant.ca
Take Out

Pappa Leo's Pizza

604-465-4547
pappaleospizza.com
Pick-Up / Delivery

Sango Sushi

604-465-4650
sangosushi.ca
Pick-Up Only

Subway

604-465-7701
subway.com
Take Out

Sushi House

604-465-0169
tomosushihouse.com
Take Out

The Other Guys Pizza

604-460-1144
theotherguyspizza.com
Take Out / Delivery

The Wedge

604-465-5474
meadowgardensgolf.com
Take Out

Tim Hortons

604-465-3009
Drive Thru & Take Out

Vera's Burger Shack

604-460-1115
verasburgershack.com
Take Out

This flyer was produced by the **Economic Resiliency Task Force**, an initiative of the City of Pitt Meadows to assist local businesses in the midst of the COVID-19 pandemic.